

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior version, and listings, of claims in the application.

Listing of Claims:

- 1-9. (canceled)
10. (currently amended): A method for tracking purchases of electronic books, comprising:
 - storing identifications of a plurality of electronic books for display on a viewer;
 - associating each of the electronic books with a source of the electronic book;
 - providing the electronic books for purchase by subscribers;
 - recording an indication of purchases of the electronic books; and
 - associating an amount of each purchase with the source for the corresponding electronic book.
11. (original): The method of claim 10 wherein the associating step includes associating the amount with a publisher for the corresponding electronic book.
12. (original): The method of claim 10 wherein the providing step includes electronically communicating with a viewer for use in receiving requests to purchase the electronic books.
13. (original): The method of claim 10, further including charging a subscriber account for the purchases.
14. (original): The method of claim 10, further including generating a bill to one of the subscribers for the purchases.
15. (original): A method for providing on-line accounts for purchases of electronic books, comprising:
 - storing identifications of a plurality of electronic books on a viewer;
 - providing the electronic books for purchase by subscribers;

maintaining on-line accounts for the subscribers;
recording an indication of purchases of the electronic books in the
corresponding accounts; and
permitting each of the subscribers to access a corresponding one of the on-line
accounts for the subscriber.

16. (original): The method of claim 15, further including providing on-line access
to a customer service representative for the on-line accounts.

17. (original): The method of claim 15 wherein the providing step includes
electronically communicating with a viewer for use in receiving requests to purchase the
electronic books.

18. (original): The method of claim 15, further including charging one of the
accounts for the purchases.

19. (original): The method of claim 15, further including generating a bill to one
of the subscribers for the purchases.

20. (currently amended): An apparatus for providing electronic books for
purchase, comprising:
a billing and collection system for electronically communicating with a viewer
for providing electronic books for purchase, wherein the billing and collection system
executes a method comprising:

storing identifications of a plurality of electronic books for display on
the viewer;

associating each of the electronic books with a source of the electronic
book;

providing the electronic books for purchase by subscribers;
recording an indication of purchases of the electronic books; and
associating an amount of each purchase with the source for the
corresponding electronic book.

21. (original): The apparatus of claim 20 wherein the associating step includes associating the amount with a publisher for the corresponding electronic book.

22. (original): The apparatus of claim 20 wherein the providing step includes electronically communicating with a portable viewer for use in receiving requests to purchase the electronic books.

23. (original): The apparatus of claim 20, further including charging a subscriber account for the purchases.

24. (original): The apparatus of claim 20, further including generating a bill to one of the subscribers for the purchases.

25. (original): An apparatus for providing electronic books for purchase, comprising:
a billing and collection system for electronically communicating with a viewer for providing electronic books for purchase, wherein the billing and collection system executes a method comprising:
storing identifications of a plurality of electronic books for display on the viewer;
providing the electronic books for purchase by subscribers;
maintaining on-line accounts for the subscribers;
recording an indication of purchases of the electronic books in the corresponding accounts; and
permitting each of the subscribers to access a corresponding one of the on-line accounts for the subscriber.

26. (original): The apparatus of claim 25, further including providing on-line access to a customer service representative for the on-line accounts.

27. (original): The apparatus of claim 25 wherein the providing step includes electronically communicating with a portable viewer for use in receiving requests to purchase the electronic books.

28. (original): The apparatus of claim 25, further including charging one of the accounts for the purchases.

29. (original): The apparatus of claim 25, further including generating a bill to one of the subscribers for the purchases.